

2019/2020
Sponsorship Opportunities



COVINGTON
Colts Theatre

Breaking Legs
Touching Hearts

We are
Covington Fine Arts

Support Students In The Arts

Colts Theatre is proud to be a part of Covington Middle School Fine Arts Academy in Austin, Texas. We produce four shows each year and rely on donations and sponsorships from our community to make it happen. From costumes, props, and the rights to the scripts, we seek to cover our production costs while keeping ticket prices affordable and accessible to the public and students. This is why we look to our community to assist us in with our budget.

Each year we need to raise \$7,500. Please consider helping us provide invaluable educational experiences and quality entertainment for our local community. Become a Sponsor / Advertiser and receive numerous benefits for your organization. We greatly appreciate your support of our incredible Theatre Arts Program and our Theatre Director, Erica Vallejo. Please contact the Theatre Director at erica.vallejo@austinisd.org to pledge your support.

Thank you!



COVINGTON MIDDLE SCHOOL
AUSTIN Independent School District



Colts Theatre

Breaking Legs Touching Hearts We are Covington Fine Arts

2019-2020 SCHEDULE



The Brothers Grimm Spectaculathon

December 6th at 6pm



Beauty & The Beast Jr.

March 5th & 6th at 7pm & March 7th at 2pm



6th Grade Showcase

May 8th at 6pm

Spotlight Sponsor

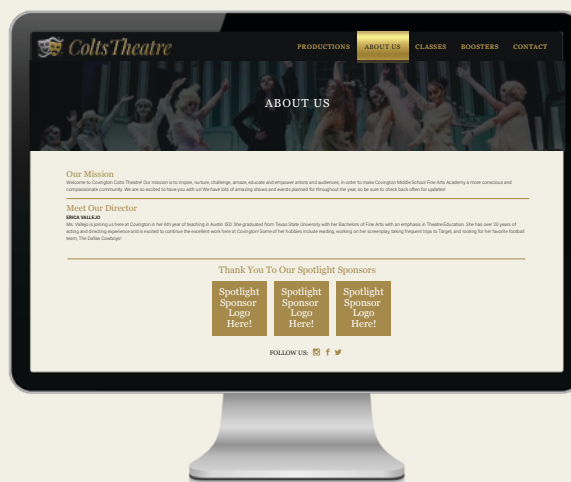
\$1,000

Ideal for a company that wants to partner with Colts Theatre to build a foundation of support for the program with special recognition throughout the entire school year.

BENEFITS:

- 3x3 foot banner with company logo to be displayed in the Covington Fine Arts Academy theatre through the current school year
- Full page print ad in ALL 3 show programs
- Logo and link to your website on ALL pages of the Colts Theatre website for the full school year
- Logo and link to your website permanently placed on the 2019/2020 production pages of the Colts Theatre website
- Individualized thank you message including company logo and link sent before ALL 3 shows on all of our social media channels (Twitter, Facebook & Instagram)
- 4 complimentary tickets to ALL 3 shows

**Spotlight Sponsor
Logo Banner
Placed in
the Theatre!**



Colts Theatre

Breaking Legs Touching Hearts We are Covington Fine Arts

Marquee Sponsor

\$500

BENEFITS:

- Full page print ad in ALL 3 show programs
- Logo and link to your website permanently placed on the 2019/2020 production pages of the Colts Theatre website
- One individualized thank you message including company logo and link to your website on all of our social media channels (Twitter, Facebook & Instagram)
- 4 complimentary tickets to the show of your choice

Gold Sponsor

\$150

BENEFITS:

- 1/4 page print ad in ALL 3 show programs
- Logo and link to your website permanently placed on the 2019/2020 production pages of the Colts Theatre website
- One individualized thank you message including company logo and link to your website on all of our social media channels (Twitter, Facebook & Instagram)
- 2 complimentary tickets to the show of your choice

Platinum Sponsor

\$250

BENEFITS:

- 1/2 page print ad in ALL 3 show programs
- Logo and link to your website permanently placed on the 2019/2020 production pages of the Colts Theatre website
- One individualized thank you message including company logo and link to your website on all of our social media channels (Twitter, Facebook & Instagram)
- 4 complimentary tickets to the show of your choice

Silver Sponsor

\$100

BENEFITS:

- 1/8 page print ad in ALL 3 show programs
- Name and link to your website permanently placed on the 2019/2020 production pages of the Colts Theatre website
- Name included in list of thank yous to sponsors on all of our social media channels (Twitter, Facebook & Instagram)
- 2 complimentary tickets to the show of your choice



Colts Theatre

Breaking Legs Touching Hearts We are Covington Fine Arts



178

STUDENTS
in Colts Theatre



30

BOOSTERS
(Volunteers)



75

HOURS
OF REHEARSAL
per show



3

PRODUCTIONS
each year:

- The Brothers Grimm Spectaculathon (Jr Varsity)
- Beauty and The Beast (Musical)
- 6th Grade Showcase



350

Theatre Seating Capacity
PER SHOW

60%
Children & Students

40%
Adults

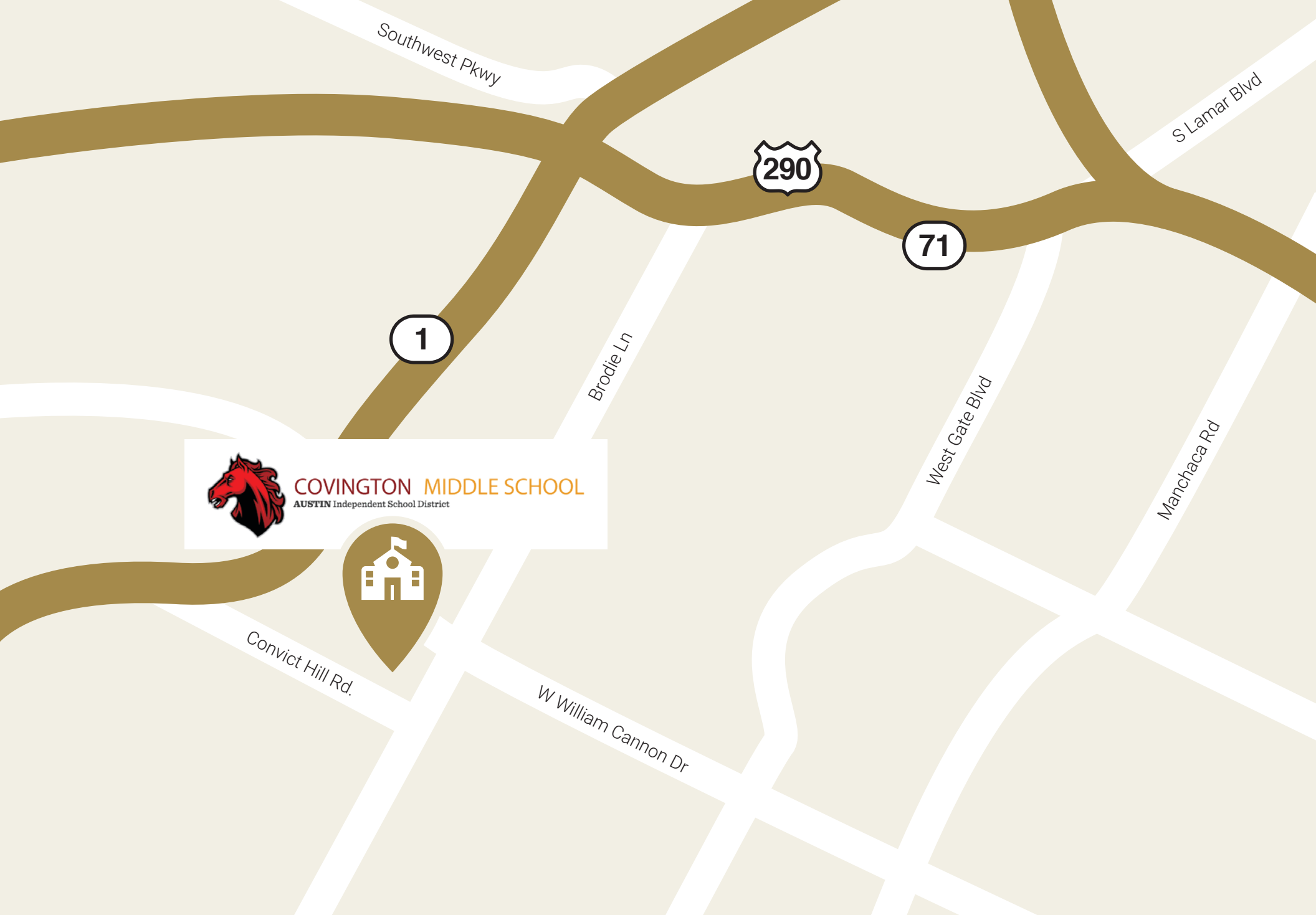
*“Most students start middle school as shy children but the theatre program, in particular, helps them find their voice and become **self-assured young people** ready to engage with their fellow students and to **achieve more in their communities**. It is my honor to help guide these students through a transition that lasts a lifetime.”*

- Erica A. Vallejo, Theatre Director
Covington Middle School Fine Arts Academy



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Colts Theatre

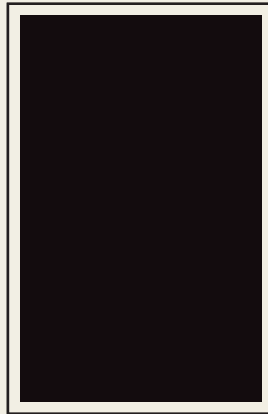
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ADVERTISING SPECS

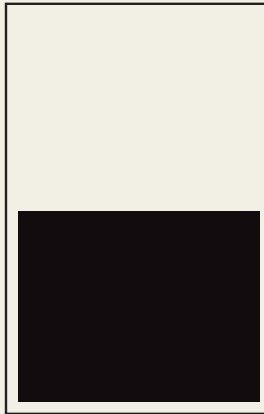
PRINT ADS: Save as best quality 300 ppi resolution JPEG or PDF with all images embedded

DIGITAL LOGO: 800 x 800 pixel minimum file saved as high quality PNG

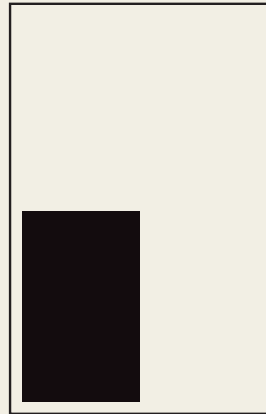
PRINT LOGO (for Spotlight Sponsor Banner): Vector Logo saved as EPS, PDF, AI with fonts outlined



FULL PAGE - Color
5" x 8"



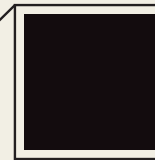
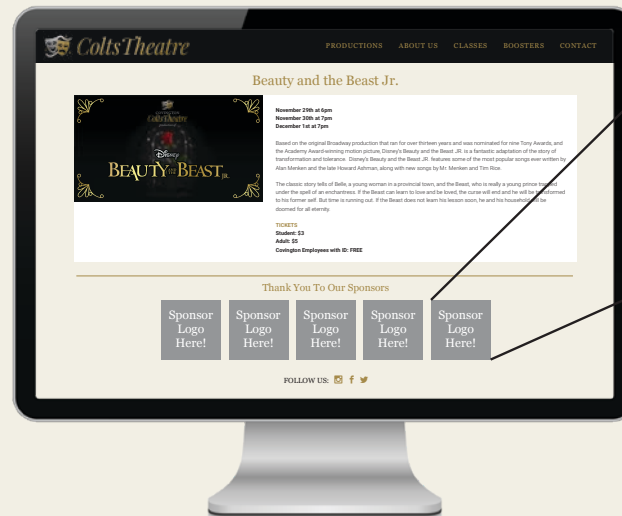
1/2 PAGE - Color
5" x 3.9"



1/4 PAGE - Color
2.4" x 3.9"



1/8 PAGE - Color
2.4" x 1.9"



Sponsor Logo + Link To Your Website
800 x 800 pixels minimum file size

Displayed Responsively:
between 800 px & 300 px wide



Colts Theatre

Breaking Legs Touching Hearts We are Covington Fine Arts

2019/2020 Colts Theatre Sponsorship

Business/Individual Name: _____

Mailing Address: _____

Contact Name: _____ Contact Phone: _____

Contact Email: _____

Choose Your Sponsorship Level:

☐

Spotlight Sponsor - \$1,000

- 3x3 foot banner with company logo
- Full page print ad in ALL 3 show programs
- Logo and link on ALL pages of the Colts Theatre website
- Individualized thank you messages on social media before ALL shows
- 4 complimentary tickets to ALL 3 shows

☐

Marquee Sponsor - \$500

- Full page print ad in ALL 3 show programs
- Logo and link on on the 2019/2020 production pages of the Colts Theatre website
- One individualized thank you message on social media
- 4 complimentary tickets to the show of your choice

☐

Platinum Sponsor - \$250

- 1/2 page print ad in ALL 3 show programs
- Logo and link on on the 2019/2020 production pages of the Colts Theatre website
- One individualized thank you message on social media
- 4 complimentary tickets to the show of your choice

☐

Gold Sponsor - \$150

- 1/4 page print ad in ALL 3 show programs
- Logo and link on on the 2019/2020 production pages of the Colts Theatre website
- One individualized thank you message on social media
- 2 complimentary tickets to the show of your choice

☐

Silver Sponsor - \$100

- 1/8 page print ad in ALL 3 show programs
- Name and link on on the 2019/2020 production pages of the Colts Theatre website
- Name included in list of thank yous to sponsors on social media
- 2 complimentary tickets to the show of your choice

Total Amount Of Donation: \$ _____

Please make check payable to: COVINGTON MIDDLE SCHOOL

Email program ad to erica.vallejo@austinisd.org and please include business name in subject.

Your ad will run in all of the programs for the 2019-2020 Season.

Thank you for supporting community arts in public school education.



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