

2020/2021
Sponsorship Opportunities



COVINGTON
Colts Theatre

Breaking Legs
Touching Hearts

We are
Covington Fine Arts

Support Students In The Arts

Colts Theatre is proud to be a part of Covington Middle School Fine Arts Academy in Austin, Texas. We produce four shows each year and rely on donations and sponsorships from our community to make it happen. From costumes, props, and the rights to the scripts, we seek to cover our production costs while keeping ticket prices affordable and accessible to the public and students. This is why we look to our community to assist us in with our budget.

Each year we need to raise \$7,500. Please consider helping us provide invaluable educational experiences and quality entertainment for our local community. Become a Sponsor / Advertiser and receive numerous benefits for your organization. We greatly appreciate your support of our incredible Theatre Arts Program and our Theatre Director, Erica Vallejo. Please contact the Theatre Director at erica.vallejo@austinisd.org to pledge your support.

Thank you!

Visit our website for more information: ColtsTheatre.org



COVINGTON MIDDLE SCHOOL
AUSTIN Independent School District



ColtsTheatre Breaking Legs Touching Hearts We are Covington Fine Arts

2021 MUSICAL PRODUCTION!



Aladdin JR

June 4, 2021

Sponsors Needed!

This last year has been a tragic burden for all of us, but you have an opportunity to give some very hard working middle school students an opportunity to showcase their talent! Help us put on an outdoor movie screening of this year's musical production of Aladdin! We anticipate between 250-500 people in attendance on distanced blankets in the field on campus.

Your donation will help us cover the cost of the projector, screen, sound equipment and staff that is needed to put on such an event. The additional cost for us is \$1,500 - we are looking for 6 business sponsors to help us! For your donation of \$250 your business will receive:

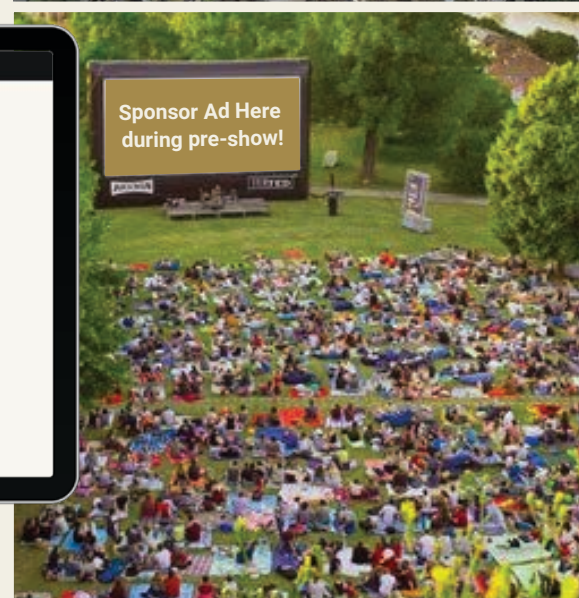
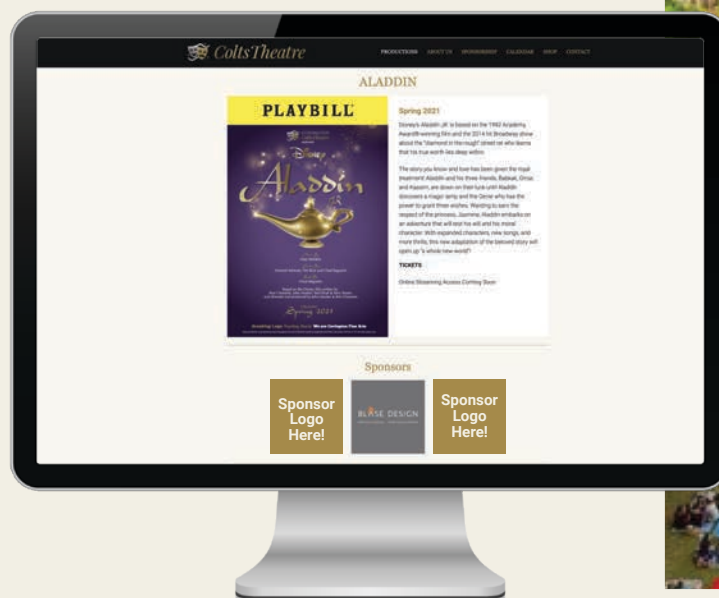
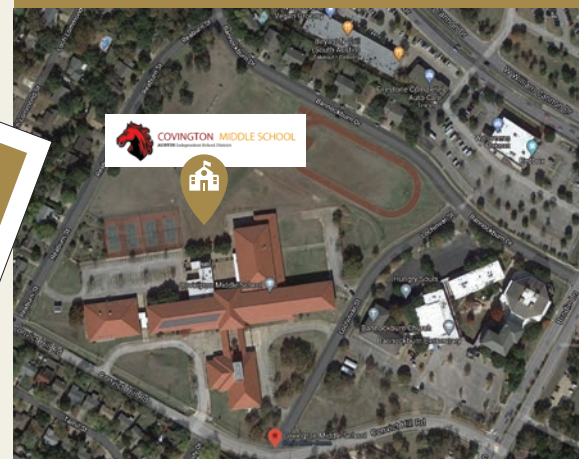
Platinum Sponsor \$250

BENEFITS:

- **Half page ad** in the printed program
- **Logo and link** to your website **permanently placed** on the Aladdin page of the Colts Theatre website
- **Full screen ad to run during the pre-show** on a recurring basis for approximately 1 hour on performance night!



Covington Middle School
3700 Convict Hill Rd, Austin, TX 78749



Other Sponsorship Opportunities

Gold Sponsor

\$150

BENEFITS:

- **Name and link to your website permanently placed** on the Aladdin page of the Colts Theatre website
- **Logo** included on sponsors page of **printed program** for Aladdin
- **Full screen ad to run during the pre-show** on a recurring basis for approximately 1 hour on performance night!

Silver Sponsor

\$75

BENEFITS:

- **Name and link to your website permanently placed** on the Aladdin page of the Colts Theatre website
- **Business name** included on sponsors page of **printed program** for Aladdin
- **Name in list of Silver Sponsors to run during the pre-show** on a recurring basis for approximately 1 hour on performance night!



Colts Theatre

Breaking Legs Touching Hearts We are Covington Fine Arts



178

STUDENTS
in Colts Theatre



30

BOOSTERS
(Volunteers)



75

HOURS
OF REHEARSAL
per show



4

PRODUCTIONS
each year:

- *Help Desk (Varsity)*
- *Game of Tiaras (Jr Varsity)*
- *Aladdin (Musical)*
- *6th Grade Showcase*

350



Theatre Seating Capacity
PER SHOW

60%
Children & Students

40%
Adults

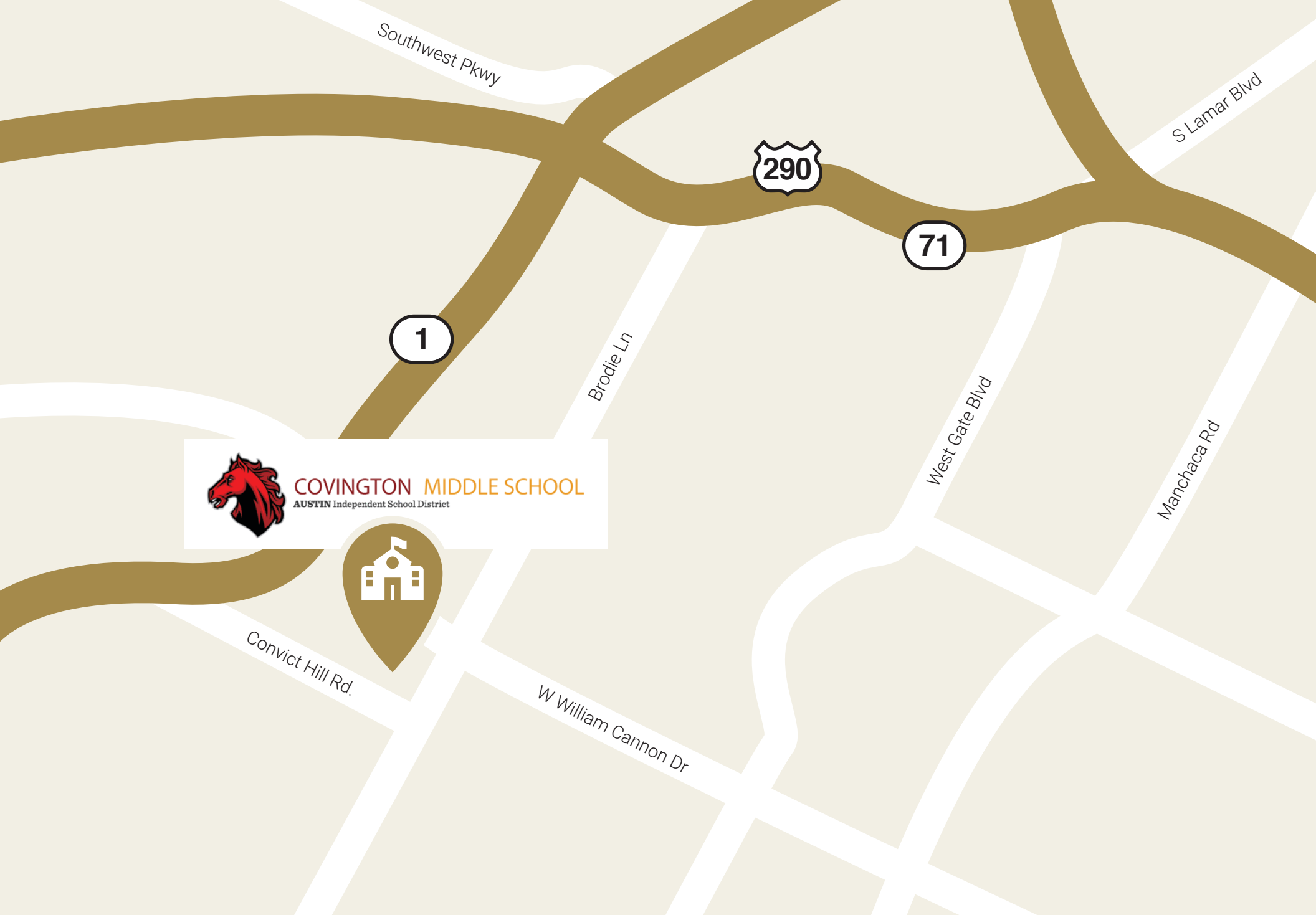
*“Most students start middle school as shy children but the theatre program, in particular, helps them find their voice and become **self-assured young people** ready to engage with their fellow students and to **achieve more in their communities**. It is my honor to help guide these students through a transition that lasts a lifetime.”*

- Erica A. Vallejo, *Theatre Director*
Covington Middle School Fine Arts Academy



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COVINGTON MIDDLE SCHOOL
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Colts Theatre

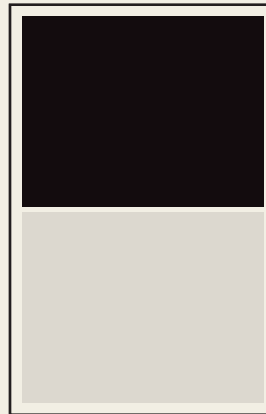
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ADVERTISING SPECS

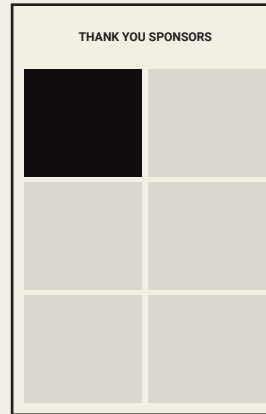
PRINT ADS: Save as best quality 300 ppi resolution JPEG or PDF with all images embedded

PRINT LOGO: 2.5" square *minimum* - save as best quality 300 ppi resolution JPEG or PDF with all images embedded

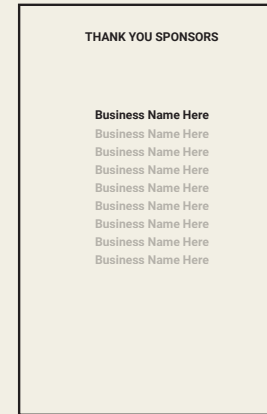
DIGITAL LOGO: 800 x 800 pixel minimum file saved as high quality PNG



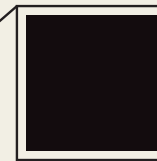
1/2 PAGE - Color
5" x 3.9"



LOGO - Color
2.5" x 2.5"



Business Name



Sponsor Logo + Link To Your Website
800 x 800 pixels minimum file size

Displayed Responsively:
between 800 px & 300 px wide



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SPONSOR TODAY!

Please visit
coltstheatre.org/sponsorship
to donate online

AD CONTENT:

Please send your advertising materials to Aimee Blase (parent/booster volunteer):
aimee@blasedesign.com
(please include business name in subject)

Visit our website for more information: ColtsTheatre.org

Thank you for supporting community arts in public school education.



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